



Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Clipper Executive Board

Robert Powers, Chair April Chan, Vice Chair
Members
Bill Churchill, Eddy Cumins, Andrew B. Fremier,
Carolyn M. Gonot, Michael Hursh, Denis Mulligan,
and Jeffrey Tumlin

Monday, August 28, 2023

1:00 PM

BART Board Room
2150 Webster Street, 1st Floor
Oakland, CA 94612

The Clipper Executive Board is scheduled to meet at 1:00 p.m. or immediately following the 12:30 p.m. Fare Integration Task Force meeting.

Meeting attendees may opt to attend in person for public comment and observation in the BART Board Room, at 2150 Webster Street, 1st Floor Oakland, CA 94612.

Members of the public participating by Zoom wishing to speak should use the “raise hand” feature or dial *9. When called upon, unmute yourself or dial *6. In order to get the full Zoom experience, please make sure your application is up to date. In-person attendees must adhere to posted public health protocols while in the building. Members of the public are encouraged to participate remotely via Zoom at the following link or phone number.

Attendee Link: <https://us06web.zoom.us/j/87023829681>

iPhone One-Tap: +16699006833,,87023829681# US (San Jose)

Join by Telephone (for higher quality, dial a number based on your current location) US:
888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 870 2382 9681

International numbers available: <https://us06web.zoom.us/j/87023829681>

Detailed instructions on participating via Zoom are available at:

<https://mtc.ca.gov/how-provide-public-comment-board-meeting-zoom>

Members of the public may participate by phone or Zoom or may submit comments by email at info@bayareametro.gov by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

1. Call Meeting to Order / Roll Call / Confirm Quorum

Quorum: A quorum of this committee shall be a majority of its regular voting members (5).

2. Consent Calendar

- 2a. [23-0983](#) Minutes of the June 26, 2023 Meeting
- Action:** Board Approval
- Attachments:** [2a 23-0983 06-26-2023 Clipper Executive Board Meeting Minutes.pdf](#)
- 2b. [23-0999](#) Regional Transit Connection (RTC) Clipper® Access Eligibility Expansion
- Recommendation to approve a policy update to the RTC Clipper Access program to include an additional eligibility option for customers to use through the regional Americans with Disabilities Act (ADA) -Paratransit certification.
- Action:** Board Approval
- Presenter:** Lydia Elias
- Attachments:** [2bi 23-0999 Summary Sheet RTC Clipper Access Eligibility Add ADA-Par](#)
[2bii 23-0999 Attachment A RTC Clipper Access-ADA Paratransit as an EI](#)

3. Approval

- 3a. [23-0984](#) Supplier Panel - 2023 Next Generation Clipper® (C2) Limited-Use Contactless Smart Cards (Fare Tickets) Bench - Cycle 1 (ASK-intTag LLC dba Paragon ID; CONFIDEX INC; EDM Technology, Inc.; Nagels North America LLC; and RFID Canada Inc.)
- Committee approval of a pre-qualified panel of suppliers (“Supplier Bench”) with which MTC and the region’s transit operators may contract to provide Limited-Use Contactless Smart Cards (Fare Tickets) for C2 on an as-needed basis for a five-year period ending June 30, 2028, with an option to extend for an additional two-year period to June 30, 2030. The recommended firms are listed in Attachment A.
- Action:** Board Approval
- Presenter:** Kelley Jackson
- Attachments:** [3a 23-0984 Summary Sheet C2 LU Ticket Supplier Bench_CEB.pdf](#)

4. Information

- 4a. [23-0985](#) Clipper® Schedule, Implementation, and Deployment Update
- Update on key developments related to the implementation of the current and Next Generation Clipper System (C2).
- Action:** Information
- Presenter:** Jason Weinstein
- Attachments:** [4ai 23-0985 Summary Sheet Clipper Schedule and Implementation Update](#)
[4aii 23-0985 Attachment A CEB Status Report 2023-08-28.pdf](#)
[4aiii 23-0985 PowerPoint Clipper Next Generation Equipment Pilot Installa](#)
- 4b. [23-0986](#) Current Clipper® Operations and Performance Update
- Update on current Clipper system operations and performance; Clipper staff last updated the Clipper Executive Board (CEB) on the ongoing work and projects related to the current Clipper system at the Board's June 2023 meeting.
- Action:** Information
- Presenter:** Edward Meng
- Attachments:** [4bi 23-0986 Summary Sheet Current Clipper Operations and Performance](#)
[4bii 23-0986 PowerPoint Clipper Data Clipper Executive Board.pdf](#)
- 4c. [23-1001](#) Next Generation Clipper® Marketing Plan
- Update on the Next Generation Clipper marketing plan and discuss the key challenges, audiences addressed, messaging, tactics, key communication vehicles, as well as the timeline for executing this plan.
- Action:** Information
- Presenter:** Lysa Hale
- Attachments:** [4c 23-1001 Summary Sheet Next-Generation Clipper Marketing Plan.pdf](#)

5. Executive Director's Report-Kuester

6. Public Comment / Other Business

7. Adjournment / Next Meeting

The next meeting of the Clipper® Executive Board will be held Monday, September 18, 2023, at Bay Area Metro Center, Board Room 1st Floor, 375 Beale Street, San Francisco CA 94105. Any changes to the schedule will be duly noticed to the public.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Titulo VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.