

Transit Transformation Action Plan Status Update Summary

Category	Summary
Fares and Payments	Operators and MTC have been actively collaborating to implement Fare Policy Vision Statement initiatives, including delivering the Clipper BayPass and no-cost and reduced cost transfers pilot programs.
Customer Information	MTC and operators have been working together to develop Regional Mapping & Wayfinding Standards that will make transit journeys easier for riders, with prototypes by mid 2024 and delivery of initial pilots anticipated in 2025 and 2026.
Transit Priority	Several efforts are underway to deliver transit priority projects throughout the region, both at hot-spots on arterials and as part of the Bay Bridge Forward initiative. Staff are also working to develop a regional transit priority policy and to coordinate with state-led transit priority efforts.
Bus/Rail Network Management	Operators are collaborating with MTC to stand up the recommended regional network management framework adopted in early 2023. In addition, coordination between transit operators is underway in Sonoma, Solano, and Contra Costa counties to identify opportunities for service improvements.
Connected Network Planning	The Transit 2050+ long-range planning effort, co-led by MTC and operators, is taking a connected network planning approach to re-envision the future of the public transit network in the Bay Area. Operators have also been working to enhance schedule coordination in the near-term.
Data Collection & Coordination	Most operators provide real-time arrival data consistent with regional standards that is aggregated by 511 SF Bay for use by trip planning platforms to provide information to riders. Additional assessments will identify opportunities to improve the consistency and accuracy of customer information.

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Accessibility	MTC has been working with paratransit operators to improve transit services for older adults, people with disabilities, and those with lower incomes. On the horizon are standardized eligibility practices for Clipper RTC and paratransit, pilots to improve regional paratransit trips, and implementation of the Coordinated Plan.
Funding	Efforts to develop enabling legislation to authorize a transportation funding measure in 2026 are underway, and operators are working to address voter concerns about the safety, ease and reliability of transit.